

For immediate release:

AMBA SAYAL-BENNETT

WINNER OF THE 2014 SOLO AWARD

WW CONTEMPORARY ART, STAND P31, ART PROJECTS, LONDON ART FAIR
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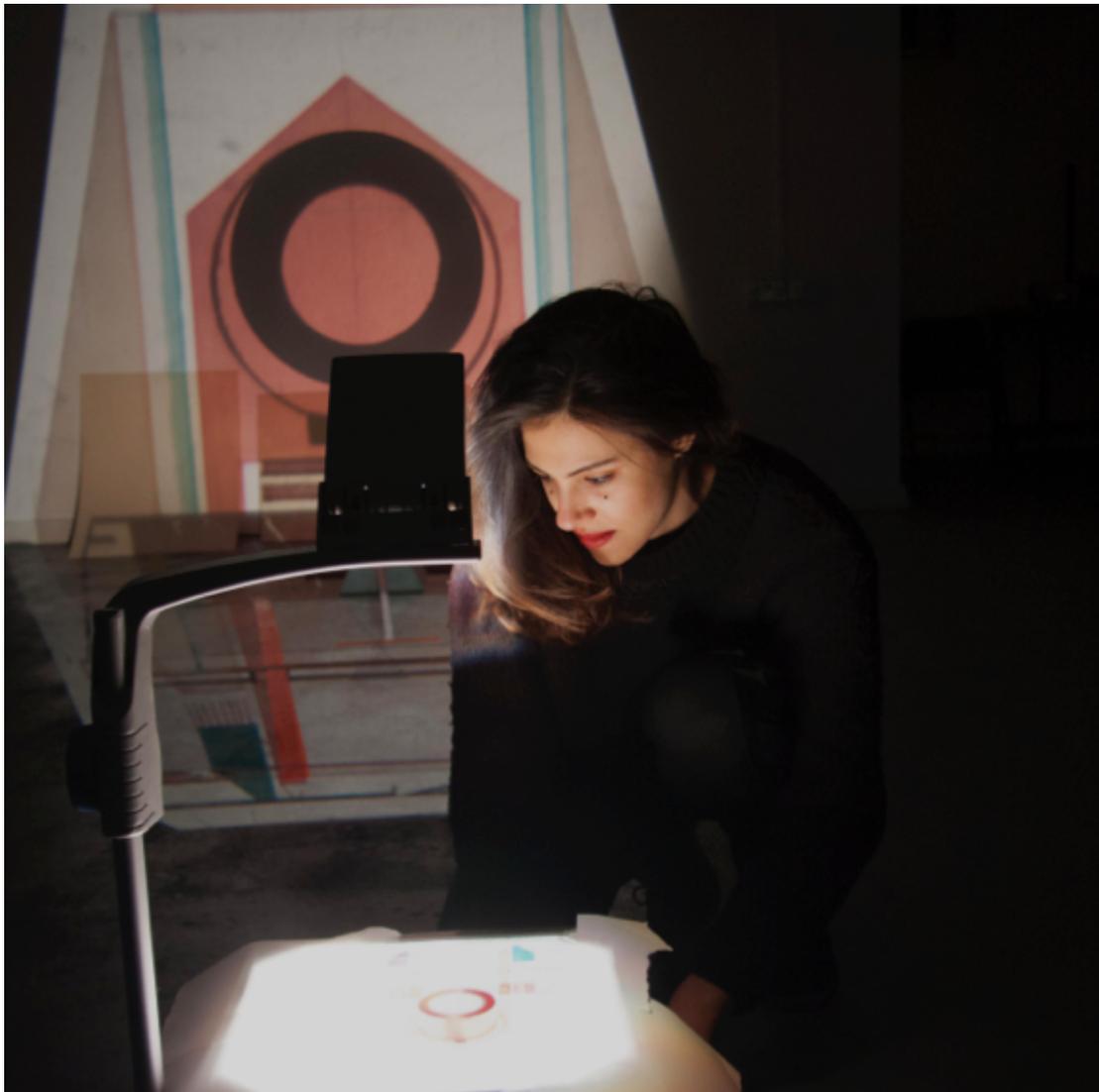
Amba Sayal-Bennett, NARCOPOLIS, Drawing Projection, Foam, Tape, Mount Board, 2.1m x 2.1m x 2.9m, 2014

WW Contemporary Art will present work by Amba Sayal-Bennett, winner of the 2014 SOLO Award, selected by Kate Brindley (director Arnolfini), Cherry Smyth (critic, curator, writer), Lisa Milroy (painter), Sarah Monk (director London Art Fair). The SOLO Award is an annual prize established by WW in 2012, for which the winner receives a prominent solo exhibition and £1000 prize money.

Broadly speaking, Sayal-Bennett's body of work tests common conventions of visual communication to probe the relationship between experience and language. Taking familiar elements from everyday life, or from within her own body of work, and treating them as lexical units to be reformulated within her own 'aesthetic' syntax, the artist aims to create drawn spaces that fit within dominant symbolic and linguistic structures yet which temporarily suspend their organizing processes.

More specifically, and for the Art Projects presentation, Sayal-Bennett will create a new projection piece and show 5 related drawings. The work arises from an interest in notation, which has led her to explore how experience can be reduced to basic terms of line, colour and shape. Using the logic of translation she reverses this process, applying it to her reductive drawings and translating these into more complex spatial constructions and projections. She is interested in how these translated elements change through transposition, and how the transformation in medium, context and scale affects how she works back into them.

For Sayal-Bennett, this process is a kind of cybernetic system in which the work evolves through an ongoing process of human - material interaction and feedback, emerging as set of dialogical relationships between the artist, the materials used and contexts in which she works.



Amba Sayal-Bennett working on NARCOPOLIS, 2014

About the artist

Amba Sayal-Bennett (b. 1991) lives and works in London and is currently studying for her PhD in Arts Practice and Learning at the Centre for The Arts and Learning, Goldsmiths. Prior to this she received a BFA in Fine Art from The Ruskin School of Art, Oxford University and an MA in The History of Art from The Courtauld Institute of Art.

Recent exhibitions include 'Users and Borrowers and Keepers', Mallorca Landings, Palma de Mallorca, 2014; 'Old Rope', Pippy Houldsworth Gallery, London, 2014; 'English Breakfast', Rizzordi Loft, St. Petersburg, Russia. She is recipient of numerous prizes, most recently the WW Solo Award and the Graduate Studio Award, A.P.T, Deptford. Sayal-Bennett also has work in the Saatchi Collection and the Ashmolean Museum.

Website:

www.ambasb.com

Links:

<http://www.youtube.com/watch?v=PeSvi8BJz2Q>

<http://www.mallorcalandings.com/amba-sayal-bennett-3/>

<http://www.houldsworth.co.uk/exhibition-future>

<http://ukrussia2014.ru/en/event/english-breakfast-exhibition>

About WW

In April 2014, after an intensive 6-year exhibition programme, WW Contemporary Art shifted its focus to consultancy and a limited number of specialist annual projects. From 2008 – 2014, WW quickly built a reputation as one of London's leading contemporary artist-run spaces, mounting over 65 exhibitions and projects, including collateral UK exhibitions at the 53rd & 54th Venice Biennales.

More information:

WW: <http://www.wilsonwilliamsgallery.com>

SOLO Award: <http://www.wilsonwilliamsgallery.com/solo-award.html>

WW appeared in London Art Fair's Art Projects in 2011 with its stand presentation 'Supermarket Sweep'. Here is a selection of press received:

"WW Gallery (London) presents a 'Supermarket Sweep', featuring a range of art 'products' in a stand modelled on a superstore aisle complete with a checkout and roving promotions girl." (London Art Fair & Art Daily)

"The London Art Fair in Islington was in top form this year, with a good selection of emerging galleries and Artists in 'Art Projects'. The section featured 30 international solo and group exhibitions. My personal favourite was WW Gallery's 'Supermarket Sweep' an installation of a superstore for Contemporary Art." (Paul Carter Robinson, Artlyst)

"The fair had plenty of playful exhibitions too, including Sadie Hennessy's 'Gary Glitter Glam Rock' candy at Wilson Williams Gallery's Art Star Superstore. Yours for £3, but as my friend said, with Glitter's history I'm not sure I could put that in my mouth." (**Amelia's Magazine**)

"Another gallery exploring the economy is WW Gallery, whose Art Star Superstore features artworks in plastic bags and hanging up on rails like something in a high-street retail outlet. It's a cool idea but actually makes viewing (and therefore buying) the works kind of annoying – it both

highlights and hinders the commercial nature of the fair, you might say.” (Spoonfed)

“Running this week, London Art Fair 2011 features some 120 galleries and is now in its 23rd year. Vernissage visited and had this to say, “Yes, Frieze is not the only art fair in London (but the coolest – whether this is a compliment or not, I’m not sure). London Art Fair is different – very different. It’s the first time that VernissageTV visited the fair, and apart from some impressions of the fair, we spoke with the directors of three galleries. Niklas von Bartha (Partner, von Bartha Contemporary) is presenting the work of Mike Meiré, Will Lunn (Co-Director, Sumarria Lunn) has several installations by Littlewhitehead at the fair, and Debra Wilson (Co-Director, WW Gallery) talks about WW Gallery’s Art Star Superstore at London Art Fair.” (video, now offline: <http://www.curatedmag.com/news/2011/01/21/video-london-art-fair-2011>)