

Gustavo Murrillo | MACROTELEVISION

11th – 27th March 2011
Private View Fri 11th March 6-9pm
Open 12-6pm every Sat & Sun
or by appointment at other times



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Press Release

WW Gallery is pleased to present 'MACROTELEVISION' the first UK solo show for contemporary photographer Gustavo Murillo.

*"Ultimately, Photography is subversive, not when it frightens, repels, or even stigmatizes, but when it is pensive, when it thinks."**

Murillo's abstract photographic series MacroTelevision is at once serene, seductive and reverent. These thoughtful and meditative works hypnotise the eye with their luminous colour, while reflecting the influence of television upon society.

Murillo uses a sophisticated macro lens to frame a section of television screen, showing the lines of red, green and blue phosphor dots that make up the colour picture. The resulting photograph is a still image born of luminance, chrominance, and the synchronization of vertical and horizontal signals. More than a minimalist pattern, the abstracted image distances itself from the deciphered media message and is an antidote to television's tendency to induce cognitive overload.

From pointillism to pop and op, colour field painting and minimalism to self-referential concrete photography, Murillo's work operates formally and emotionally within the overlapping realms of contemporary modernist photography, painting and abstraction, dubbed by some as Remodernist.

Opening times & events:

- 11 – 27th March 2011
- Private View Fri 11^h March 6-9pm, with cosy bar and smoking lounge.
- Exhibition is open 12-6pm every Saturday and Sunday (or by appointment at other times)

For more information please visit www.wilsonwilliamsgallery.com or contact Chiara Williams & Debra Wilson at wwgallery@gmail.com.

Further information:

Gustavo Murillo (b. 1982, Santa Cruz de Tenerife, Spain) graduated in Arts & Culture from the Pompeu Fabra University, Barcelona. In January 2011, 'Blue' from the MacroTelevision series, was shown with WW Gallery in Art Projects at the London Art Fair. MACROTELEVISION is Murillo's first UK solo show and the works will also be shown at Miscelanea Gallery, Barcelona in June 2011.

*(Roland Barthes, Camera Lucida, trans. Farrar, Straus and Giroux, London: Vintage, 2000, p 38.)